



FINANCIAL PLANNING ASSOCIATION

GREATER
KANSAS CITY

Equipment List for Better Podcasts, Videos, and Webinars

USB Mics for Podcasting and Webinars through computers:

1. Blue Snowball USB Mic (Desktop): <https://www.amazon.com/Blue-Snowball-Condenser-Microphone-Cardioid/dp/B014PYGTUQ/>
2. Blue Yeti Premium USB Mic (Desktop): <https://www.amazon.com/Blue-Yeti-USB-Microphone-Blackout/dp/B00N1YPXW2/>
3. Fifine USB Mic (Desktop): <https://www.amazon.com/FIFINE-Microphone-Recording-PS4-Headphone-K678/dp/B085WRN1VD>
4. Fifine USB Mic (Podcast arm/kit): <https://www.amazon.com/FIFINE-Microphone-Adjustable-Instruments-Streaming-T669/dp/B07Y1C6GDS/>
5. Maono USB Mic (Podcast arm/kit): <https://www.amazon.com/Condenser-Microphone-MAONO-Professional-Home-Studio/dp/B088FH47ZS/>
6. Rode Premium USB Mic (Needs arm and mount sold separately): <https://www.amazon.com/Rode-Podcaster-USB-Dynamic-Microphone/dp/B000JM46FY/>
7. Rode Premium USB Mic (Desktop): <https://www.amazon.com/Rode-NT-USB-Versatile-Studio-Quality-Microphone/dp/B00KQPGRRE/>
8. Jounivo Gooseneck USB Mic (Desktop): <https://www.amazon.com/Microphone-Condenser-Indicator-Gooseneck-Recording/dp/B07N2WRHMY/>

XLR Mics for Podcasting:

9. Rode Premium XLR Mic (Podcast arm/kit): <https://www.amazon.com/Rode-Anniversary-Cardioid-Condenser-Microphone/dp/B002QAUOKS/>
10. Maono XLR Mic (Podcast arm/kit): <https://www.amazon.com/Condenser-Microphone-MAONO-Professional-Home-Studio/dp/B088FH47ZS/>

Zoom Recorders:

11. Zoom H4N Recorder/Mic (for use on its own or with an XLR mic): <https://www.amazon.com/Zoom-H4n-Pro-All-Black/dp/B07WRDLNQZ/>
12. Zoom H1N Recorder/Mic (no XLR plugin, for use on its own only): <https://www.amazon.com/Zoom-Windscreen-Headphones-Energizer-Batteries/dp/B08249B1RC/>

Auxiliary Mics for Videos & Podcasts through phones or DSLR cameras:

13. PowerDeWise Lavalier Lapel Auxiliary Mic (comes with extension cable): <https://www.amazon.com/Professional-Microphone-Omnidirectional-Recording-Conference/dp/B01AG56HYQ/>
14. Lavalier Lapel Mic Extension Cable: <https://www.amazon.com/Movo-PM10EC6-Microphone-Extension-Smartphones/dp/B00X85S7EA/>
15. Lavalier Lapel Mic Splitter (for two mics): <https://www.amazon.com/Splitter-Cable-Headphone-Y-Splitter-Microphone/dp/B01BNGAHCA/>
16. Comica Directional Auxiliary Mic: <https://www.amazon.com/Comica-CVM-VM10II-Directional-Microphone-Smartphone/dp/B074DWJ6C7/>
17. Comica Directional Auxiliary Mic Kit with Desktop Tripod and Phone Mount: <https://www.amazon.com/Comica-Smartphone-CVM-VM10-K2-Filmmaker-Microphone/dp/B078KNHTJF/>
18. Comica Directional Auxiliary Mic Kit with Grip Handle (screws into any tripod) and Phone Mount: <https://www.amazon.com/Smartphone-CVM-VM10-K4-Filmmaker-Shotgun-Microphone/dp/B07DFB12D1/>
19. Comica Auxiliary Handheld Interview Mic with Mic Flag: <https://www.amazon.com/HRM-S-Microphone-Smartphone-Interviews-Presentation/dp/B081WRXSY8>

Lighting for Videos and Webinars:

20. Selfie Ring Light: <https://www.amazon.com/Auxiwa-Selfie-Rechargeable-Battery-Camera/dp/B01MCZ2WY8/>
21. Small USB Ring Light: <https://www.amazon.com/Reading-Brightness-Protection-Flexible-Gooseneck/dp/B083NLX9NH/>
22. Small USB Ring Light with Phone Mount: <https://www.amazon.com/Ring-Light-Phone-UBeesize-Brightness/dp/B075ZLCSGP/>
23. Medium USB Ring Light with Phone Mount and Medium Tripod: <https://www.amazon.com/Dimmable-Brightness-Holders-Lighting-Streaming/dp/B08JCF6SSS/>
24. Large DC Ring Light with Phone Mount and Full-Size Tripod: <https://www.amazon.com/Neewer-Dimmable-Lighting-Portrait-Shooting/dp/B0784SSRZS/>
25. Standalone USB LED Lights with Tripods (2): <https://www.amazon.com/Neewer-Portable-Photography-Lighting-Adjustable/dp/B07YFY7H7J/>

Tripods and Steady Cams:

26. Large DC Ring Light with Phone Mount and Full-Size Tripod: <https://www.amazon.com/Neewer-Dimmable-Lighting-Portrait-Shooting/dp/B0784SSRZS/>
27. Full-Size Tripod with Phone Mount and Swivel Head: <https://www.amazon.com/Extendable-Compatible-Digital-Cameras-Silvery/dp/B07JQC8C84/>
28. Wide-base Medium-height Tripod with Phone Mount and Swivel Head: <https://www.amazon.com/UBeesize-Adjustable-Smartphone-Bluetooth-Compatible/dp/B07QJVB3YF/>

29. Fugetek Medium-height Tripod / Selfie Stick: <https://www.amazon.com/Fugetek-Integrated-Professional-Lightweight-Bluetooth/dp/B075WQYN3B/>
30. Desktop Mini Tripod: <https://www.amazon.com/Manfrotto-PIXI-Tripod-Black-MTPIXI-B/dp/B00D76RNLS/>
31. Desktop Flexible Mini Tripod: <https://www.amazon.com/UBeesize-Phone-Tripod-Wireless-Compatible/dp/B07837W5NX/>

Webcams:

32. External Webcam with Ring Light: <https://www.amazon.com/Angetube-Streaming-Adjustable-Advanced-autofocus/dp/B07RXYG295/>
33. External Webcam with Ring Light and Tripod: <https://www.amazon.com/Streaming-PA552-StreamCam-Studio-Like-Microphones/dp/B08D7CVDD8/>
34. External Webcam with Ring Light and Microphone: <https://www.amazon.com/NexiGo-N960E-Software-AutoFocus-Microphone/dp/B0921VFJ2C/>

Additional Accessories:

35. Phone Mount for Tripod (most tripods come with one): <https://www.amazon.com/AILUN-Rotatable-Adjustable-Compatible-Camcorder/dp/B072KNBV21/>
36. Alternative Style Phone Mount for Tripod (most tripods come with one): <https://www.amazon.com/Manfrotto-Universal-Smartphone-Version-MCLAMP/dp/B0169SORDW/>
37. Bluetooth Remote for Phone/Tripod (most tripods come with one): <https://www.amazon.com/CamKix-Wireless-Bluetooth-Shutter-Smartphones/dp/B00PJSIIES/>
38. Lavalier Lapel Mic Extension Cable: <https://www.amazon.com/Movo-PM10EC6-Microphone-Extension-Smartphones/dp/B00X85S7EA/>
39. Lavalier Lapel Mic Splitter (for two mics): <https://www.amazon.com/Splitter-Cable-Headphone-Y-Splitter-Microphone/dp/B01BNGAHCA/>
40. DJI Gimbal Stabilizer with Tripod: <https://www.amazon.com/DJI-Smartphone-Stabilizer-Extension-ShotGuides/dp/B099ZXD27F/>
41. DJI Pocket Gimbal Stabilizer with Built-in 4K Camera: <https://www.amazon.com/Osmo-OSMOPOCKET-Pocket-Video-Camera/dp/B07P6MMVBB/>
42. Mevo Start Live Event Camera for Streaming and Recording with Tripod: <https://www.amazon.com/Mevo-Start-Live-Event-Camera/dp/B08BG6N3LL/>
43. Mevo Plus Live Event Camera for Streaming and Recording: <https://www.amazon.com/Mevo-Plus-Camera-Compatible-Android/dp/B075P5QHHL/>
44. Mevo Boost Power Pack Battery for use with Mevo Plus: <https://www.amazon.com/Mevo-Boost-Charging-camera-battery/dp/B01LWN4T3C/>

Additional Software Resources:

45. Audacity (Free audio editing software): <https://www.audacityteam.org/>
46. GarageBand (Audio editing software for Mac): <https://www.apple.com/mac/garageband/>
47. iMovie (Video editing software for Mac): <https://www.apple.com/imovie/>

48. OpenShot (Free video editing software): <https://www.openshot.org/>

Additional Links:

49. Impact Communications Website: <http://impactcommunications.org/>

50. Marie Swift's Blog: <http://marieswift.com/>

51. Fiverr (Freelance services): <https://www.fiverr.com/>

52. Upwork (Freelance services): <https://www.upwork.com/>