

Remembering Jack Bogle: A Life-and-Legacy Tribute

May 05, 2020 at 3:00 ET



This Virtual Discussion is organized by the 'Friends of Jack'
and the Institute for the Fiduciary Standard

Contact: Knut Rostad at Knut@thefiduciaryinstitute.org

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Marie Swift of Impact Communications, Inc.

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A Virtual Conversation with ...

- Christine Benz, director of personal finance, Morningstar
- Knut Rostad, president, Institute for the Fiduciary Standard
- Chip Roame, Managing Partner, Tiburon Strategic Advisors
- Rick Ferri, CFA, Ferri Investment Solutions
- Chip Simon, CFP, Taconic Advisors
- Jane Bryant Quinn, journalist covering personal finance
- Marie Swift, CEO, Impact Communications

Our request:

Publish all stories and social media posts on Jack's birthday, May 8, 2020

Guests across the USA and Australia, too ...

From Warren Boroson, Retired, Bergen Record

Once I was boasting about my skill in choosing stocks (or something), and John Bogle challenged me. Have you ever made any mistakes? he asked. I thought about it. Then answered, well, I bet on Napoleon.... He laughed – which he did often. When he wasn't fulminating against the croupiers.



Another time, I was introducing him to a large audience of investors in Rochelle Park, N.J. A man who had known the poet John Keats, I told the group, was so proud of this that he actually had written on his tombstone, "A friend of Keats." When I die, I went on, I want it written on my tombstone, "He brought Jack Bogle to Rochelle Park, N.J."

Then there was the time he had to cancel a talk because of major surgery. He had, I explained, a change of heart.

He did my career as a columnist for the Bergen Record (in New Jersey) a lot of good. He let me interview him many times; and accepted lecture assignments all over the place. And all the while spreading the good word about low-cost index funds. Still, when I think about him, I remember not just his eminent common sense. I also remember his fine sense of humor.



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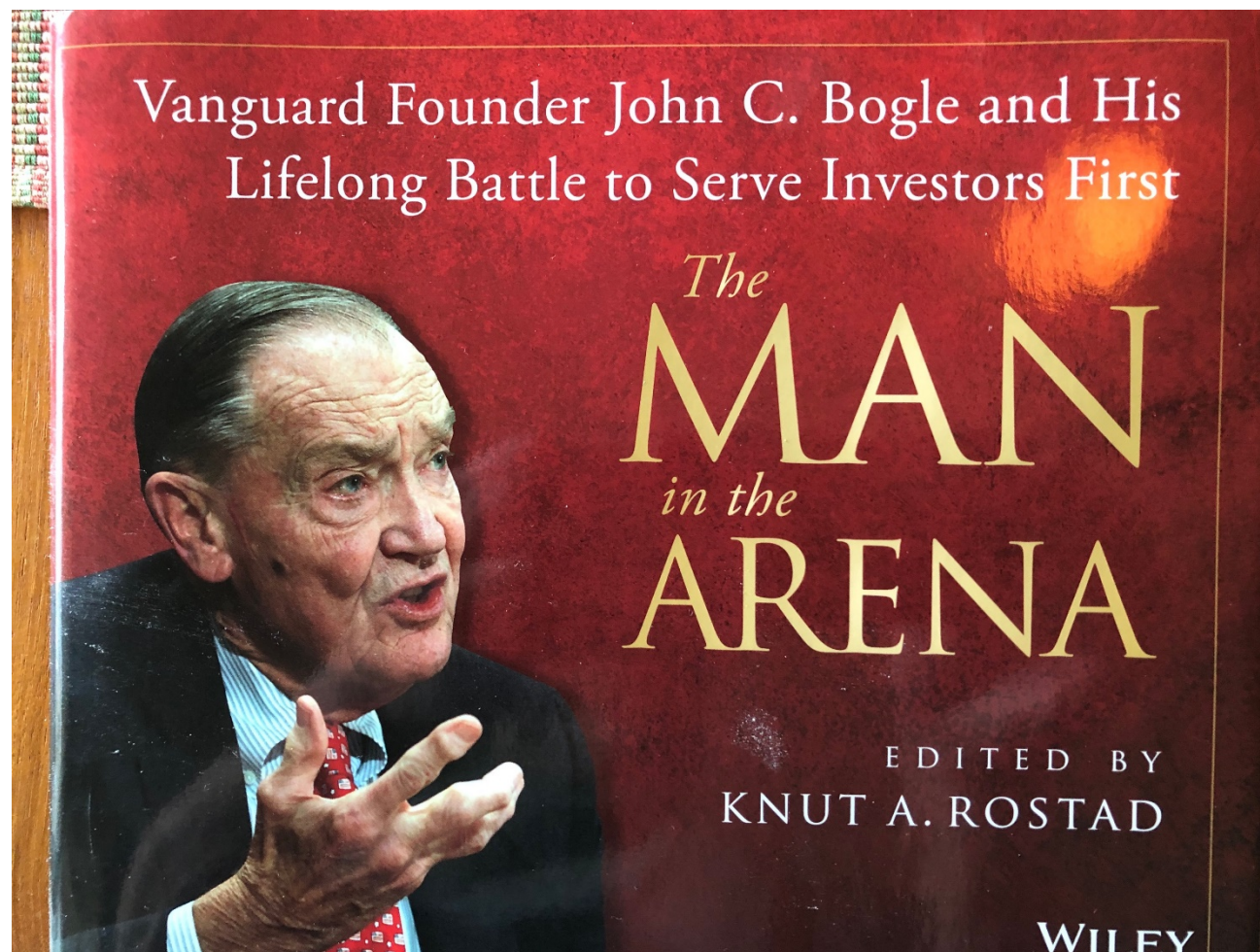
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Investors “Speak” on Jack Bogle’s Legacy in public opinion survey released in January

Remembering John C. Bogle | May 5, 2020

First-of-its-kind research views of Bogle, principles, indexing, *place* in history

- Reputation = Buffett and Gates; ahead of Jobs, Schwab and Bloomberg
- Investing in ‘Entire market with low cost index funds’, Vanguard ‘Puts investor first’, ‘Made investing understandable’, top phrases
- Investing public knowledge of indexing (59%) near Vanguard investors (75%)
- Principles “important” to inv. public (57, 53%); Vanguard inv. (70, 64%)

See: thefiduciaryinstitute.org/2020/01/08/friends-of-jack . Inquire: info@thefiduciaryinstitute.org

How the General Public Remembers Jack Bogle: In Their Own Words

Solid investor looking out for the investor

Worked for the average investor - not greedy

Great man with great vision and financial wisdom

Has done great things for the average investor

He never pretended to know how the market would perform unlike most talking heads on tv

He's the only good investment guy

..Because my investments have done remarkably well with Vanguard



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John C. Bogle *November 25, 2014*

Dear Chip,

My meeting with the wonderful folks at the ACP conference--especially Tim and Lynn--was one of the highlights of my long career!

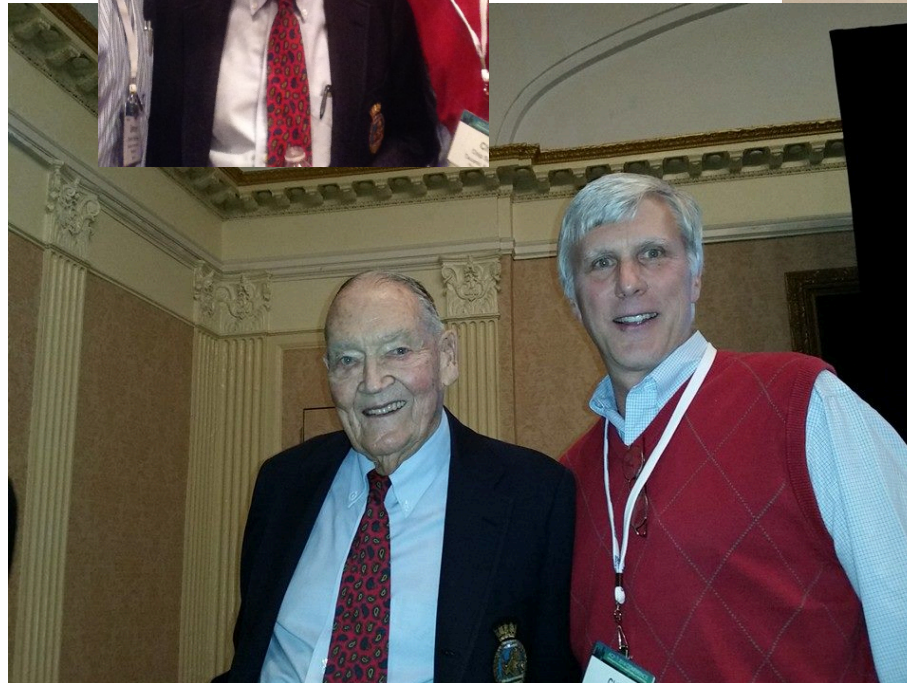
I believe that ACP has got it right, in values, in philosophy, in organization (small!), and in pricing. You'll help an awful lot of investors, and ACP will continue to grow.

Thanks for the advance briefing, too. Best!

Best, always, Jack



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*For Chip's clients,
Listen to him!*
John C. Boyle

November 5, 2014



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